

## COUNTRY PODS TM

Cresson, TX

(Fort Worth)



**Offering Memorandum** 

- CONFIDENTIAL -

### **Disclaimer**

This Offering Memorandum contains privileged and confidential information and unauthorized use of this information in any manner is strictly prohibited. Information provided is deemed from reliable sources. However seller, seller's representative and assigning parties make no warranty either expressed or implied of the representation. Buyers are advised to independently investigate all information to determine the accuracy of any statements made and seek professional advice.

This offering is issued by authorized Assignor who holds a valid assignable option agreement to purchase the property.

Assignor is the owner / operator of the remaining interest of the master community. Assignor is the owner / operator of the property management company that manages the master community.

Subject property is in a master plan community that is subject to CC&R with property management requirements.

Buyer receives THREE YEARS Selected Complimentary service and operating expenses provided by the designated property management company affiliated with selling assignor and service providers as part of the sale.

Income illustrated is a projection based on property management company's current leasing rates, premium charges, and other fees. Some items may require additional capital investments. Some items are currently being implemented, and some items are for future implementation.

This Offering further contains several future financial projections and forecasts. These estimated projections are based on numerous assumptions and hypothetical scenarios and selling assignor explicitly makes no representation or warranty of any kind with respect to any financial projection or forecast delivered in connection with the Offering or any of the assumptions underlying them. This Offering further contains performance data that represents past performances.

Selling Assignor is an inactive real estate licensee in the state of California.





# **Overview**

## **Investment Highlights**



\$6,950,000

Offer price



7.60%

Year 1 Pro Forma CAP RATE



43

Single Family Rental Homes



2019

**New Build** 

## Harris Drive & Strait Court Cresson, TX 76035

(Fort Worth)

The Market



DFW



Cresson (Fort Worth) TX 76035



20 mins To Fort Worth



Workforce

The Property



ONE Master Community



43
Single Family
Homes



3 Beds 2 Baths 1200 SF



100% Rental



### **Investment Opportunity**

COUNTRY PODS™ is an innovative housing concept in the Multifamily and Rental Sector.

Our Build-to-Lease Single-Family Home Rental Community combines the carefree lifestyle of living in an apartment with the privacy and freedom of living in a single-family home.











ONE Master Community

2 Parcels 100% Rental Investment Opportunity

#### Cresson Lot 16 & 17

- 2 Separate Parcels
- 43 Homes
- All Single Family Homes
- 100% Multifamily Rental Community
- Leased

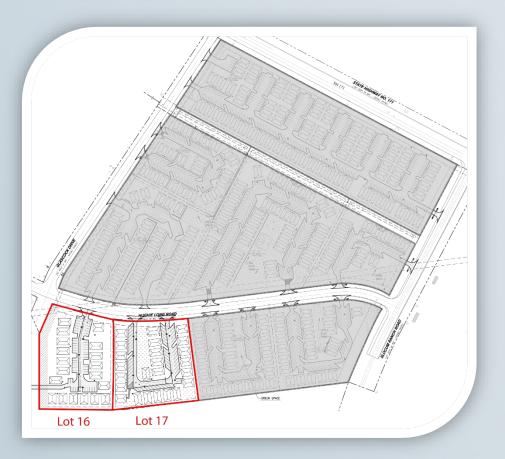
### **BUYER'S BONUS**

Turn-Key \* Full-Service Offer Buyer receives THREE YEARS Selected Complimentary service and operating expenses as part of the sale - valued at over \$148,000.

See Buyer's Bonus Page for details.

## **Site Plan**

PARCEL DETAILS							
Lot	No. of Houses	Acreage	Name				
16	19	2.20	Strait Ct				
17	24	2.16	Harris Dr				
TOTAL	43	4.36					





# **Financials**

### **Rent Income Breakdown**

### **Strait Court**

Items	Unit Price	# of Units	Monthly Income
Plan A (base rent)	\$1,200	8	\$9,600
Plan B (base rent)	\$1,250	11	\$13,750
Premium Location	\$95	3	\$285
Pet Rent	\$30	10	\$300
Appliance Lease*	\$180	4	\$720
Shed*	\$40	10	\$400
Smart Home*	\$90	3	\$270
Total Monthly Inco	\$25,325		

### **Harris Drive**

Items	Unit Price	# of Units	Monthly Income
Plan A (base rent)	\$1,200	13	\$15,600
Plan B (base rent)	\$1,250	11	\$13,750
Premium Location	\$95	4	\$380
Pet Rent	\$30	10	\$300
Appliance Lease*	\$180	4	\$720
Shed*	\$40	18	\$720
Smart Home*	\$90	3	\$270
Total Monthly Inco	\$31,740		

Item	Monthly Income
Total Base Rent	\$52,700
Total Additional Rent	\$4,365
Total Monthly Income	\$57,065

Income illustrated is a projection based on property management company's current leasing rates, premium charge, and other fees.

\*Some items may require additional capital investments. Some items are currently being implemented, and some items are for future implementation.

## **Annualized Income & Expenses**

	P	ro Forma		REMARKS	
INCOME					
Gross Scheduled Rent	\$	632,400			
Additional Rent Income		52,380		See Additional Income Oppo	rtunities Page
Concessions & Other Loss	\$	(12,648)	2.0%		
Vacancy	\$	(31,620)	5.0%		
Other Income	\$	15,840			
TOTAL INCOME	\$	656,352			
EXPENSES				Budgeted at	
Tax	\$	(51,600)			Ask for Details
Insurance	\$	(25,800)		\$600 / door	
Management Fee		FREE	7.0%	Value at \$47,935	Buyer's Bonus
Utilities (office/models)		FREE			Included In Buyer's Bonus
Payroll		FREE			Included In Buyer's Bonus
Admin		FREE			Included In Buyer's Bonus
Advertising		FREE			Included In Buyer's Bonus
Lawn / Groundskeeping	\$	(7,200)		\$167 / door	
Repairs & Maintenance	\$	(32,895)		\$765 / door	
Reserve	\$	(10,750)		\$250 / door	
TOTAL EXPENSES	\$	(128,245)			
NET OPERATING INCOME	\$	528,107			

**NOI** = \$ 528,107

### **Buyer's BONUS**

### **Annual Benefits**

Items	Estimated Amount	Buyer Pays
Management Fee	\$47,935	FREE
Utilities	Included	FREE
Payroll	Included	FREE
Admin	Included	FREE
Advertising	Included	FREE

#### **Total Benefits**

Items	Estimated Amount	Buyer Pays
Year 1	\$47,935	FREE
Year 2	\$49,373	FREE
Year 3	\$50,854	FREE
Total	\$148,162	FREE

### **Benefits Include**

- · Professional Management
- Access to Leasing Office
- Access to Furnished Models
- Access to Community Center
- Online Resident Portal / Website
- Full Time / On-Site Property Manager
- Full Time / On-Site Maintenance Manager
- Service Contractors Available
- Uniform Community Policy
- Daily On-Site Presence
- Full-Service Operation
- Turn-Key Investment

Buyer receives THREE YEARS Selected Complimentary service and operating expense items provided by designated property management company affiliated with selling assignor and service providers as part of the sale.

### **Additional Income Opportunities**

### **Current Implementation**



## Appliance Rental

- Stainless Steel Fridge
- Washer & Dryer Set
- NOT a Lease-to-Own program
- \$2200 / unit Capital Investment
- Purchased Upon Tenant Request

\$180 / month



### **EXTRAS**

- Premium Location Units
- Additional Parking
- Existing Appliance
   Upgrades (stove &
   dishwasher) no additional
   capital investment required
- Existing Cabinetry
   Upgrades no additional capital investment required

Vary

### **Future Implementation**



### **Storage Shed**

- UPGRADE Feature
- Storage Sheds
- Install in Select Homes
- Q2 2020 Implementation
- \$700 / unit Capital Investme
  nt





### **Smart Homes**

- UPGRADE feature
- Smart Home Technology
- Install in Select Homes
- Q2 2020 Implementation
- \$800 / unit Capital Investme nt

\$40 / month

\$80-90 / month



# **Market**

## Fort Worth, TX

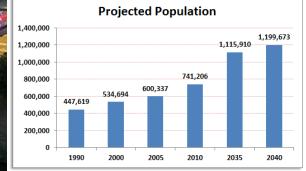


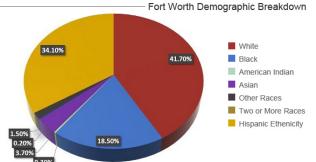
Fort Worth's central U.S. location, cost effective business and living environment, highly skilled workforce, abundant labor pool, quality and plentiful education, and pro-business attitude help make Fort Worth an ideal location for any business.

With more than 80,000 businesses, Fort Worth ranks among the top business destinations in the world.

Fort Worth is ranked the fastest growing metro market and the 13<sup>th</sup> largest city. Since the 2000 Census, our population has increased by over 267,681 to 895,000 persons in 2019. If Fort Worth continues to grow at this rate, the city's population could easily exceed one million by 2025.







Source: Fort Worth Chamber of Commerce

## Fort Worth's Largest Employers































COMPANY	EMPLOYMENT
AMR/American Airlines	25,000
Lockheed Martin	13,690
Fort Worth ISD	12,000
Texas Health Resources	12,000
NAS - Fort Worth - JRB	10,000
JPS Health Network	6,500
City of Fort Worth	6,161
Cook Children's Health Care System	6,042
Tarrant County College	5,999
Alcon Laboratories Inc.	5,393
Bell Helicopter Textron	4,953
BNSF Railway	4,500
Tarrant County Government	4,310
General Motors	4,125
GM Financial	3,820
JPMorgan Chase	3,678

Source: Fort Worth Chamber of Commerce

## **Why City of Cresson**

Cresson is a city located at the corners of Hood, Johnson, and Parker counties on the southwest edge of the DFW Metroplex.

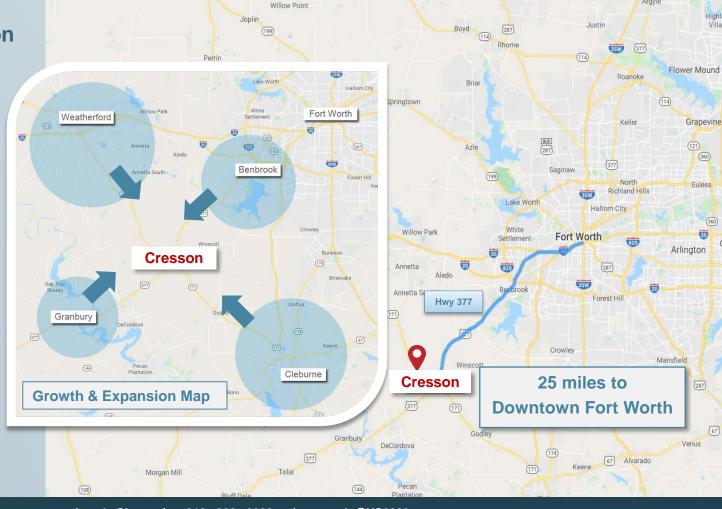
It is located at the intersection of U.S. Highway 377 and State High way 171, 25 miles southwest of downtown Fort Wort.

Also known as the crossroads because it connects the neighboring cities of Weatherford, Benbrook, Granbury, and Cleburne.

23,000 Vehicle Daily Count on Hwy 377 & Hwy 171

Low Property Tax Rate: 1.61%

Source : City of Cresson



Argyle

### Cap Rate Study : Market vs Country Pods



Source: Marcus & Millichap

### **Multi Family Cap Rate**

MARKET	CAP RATE
U.S.	5.20%
Dallas-Fort Worth	5.25%
COUNTRY PODS	7.60%

COUNTRY PODS™	Amount
Purchase Price	\$6,950,000
Fair Market Value	\$9,000,000
<b>Below Market Value</b>	\$2,050,000

Projected FMV is calculated based on 5.25% Cap Rate.

## Rent Comps – 3 Beds / 2 Baths Single Family Residences

	Country Pods at Cresson	144 Crossbow Ct Weatherford TX 76088	115 Linda Creek Weatherford TX 76088	3128 Cherry Lane Fort Worth TX 76116	322 Sweetwater Dr Weatherford TX 76088	1703 Broken Bow Granbury TX 76049
Built	2019	2019	2008	2007	2001	1985
SF	1200	1134	1071	1150	1445	1325
Price	\$1200-1500	\$1395	\$1100	\$1249	\$1450	\$1300
Price/ SF	\$1.04-1.25	\$1.23	\$1.03	\$1.09	\$1.00	\$0.98
Туре	SFR	Duplex	Duplex	SFR	SFR	SFR

## Rent Comps – 3 Beds / 2 Baths Apartments

	Country Pods at Cresson	180 Crown Point Blvd Willow Park TX 76087	309 Tyler Ct Weatherford TX 76088	7301 Oakmont Blvd Fort Worth TX 76132	3405 River Park Dr Fort Worth TX 76116	6301 Woodway Dr Fort Worth TX 76133
Built	2019	2013	2007	2002	2000	1969
SF	1200	1343	1110	1352	1495	1240
Price	\$1200-1500	\$1629	\$1175	\$1448	\$2041	\$1125
Price/ SF	\$1.04-1.25	\$1.21	\$1.06	\$1.07	\$1.37	\$0.91
Туре	SFR	Apartment	Apartment	Apartment	Apartment	Apartment



# **Property**

### What is COUNTRY PODS™?

COUNTRY PODS<sup>TM</sup> serves a demographic that desires to *live in the country but close to the city*.

We filled the gap between apartment renters and entry level homeowners.

Our residents refer to their homes as their "PODs". It gives them a sense of community as well as personalization.

COUNTRY PODS<sup>TM</sup> allows them to live in the country to enjoy greater personal space and privacy with a short drive away from the City

— that is COUNTRY PODS<sup>TM</sup>.







Separate
Parcels



**4.36**Acres
Total



43 Single Family Homes



One-Level Country Cottage Design



2019 New Build



Built To Lease



Two Floor Plans



3 Beds 2 Baths 1200 SF



100% Rental



## **Property Details**

PROPERTY DETAILS		
Address	Harris Drive & Strait Court Cresson TX 76035	
County	Hood County	
Parcels	2	
Acreage	4.13 acres	
Туре	Single Family Home	
No. of Buildings	43	
No. of Houses	43	
No. of Parking	86 (approx.)	
Unit Mix	3 bedroom / 2 baths	
Floor Plans	2	
Total Rentable SF	51,112 SF	
Avg Unit Size	1200 SF	
Avg Rent / SF	\$1.10	
Occupancy	90% at COE	

PROPERTY CONSTRUCTION		
Year Built	2019	
Туре	Single Family Home	
Style	Cottage	
Level	One Level	
Foundation	Concrete Slabs	
Exterior	Sidings / Stones	
Roof	Pitched / Composite	
Ceiling	13'10" Vaulted Ceiling	
Washer / Dryer	Hook Up in each home	
Electrical	200 AMP Individual Metered	
Water Heater	50 Gallons Individual Tank	
HVAC	Individual Unit	
Plumbing	PEX	
Internet	Available	

PARCEL DETAILS				
Lot	No. of Houses	Acreage	Name	
16	19	2.20	Strait Ct	
17	24	2.16	Harris Dr	
TOTAL	43	4.36		

RESIDENT UTILITIES		
Water / Trash / Sewer	Paid by Resident	
Electricity	Paid by Resident	
Cable / Internet	Paid by Resident	

Due to New Construction, Property Address may not show in Google Map yet.



## **Interior Photos**



Living / Dining Room w/ Vaulted Ceiling









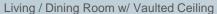
Open Concept Kitchen



Washer/Dryer Hook Up

### **Interior Photos**











Galley Style Kitchen



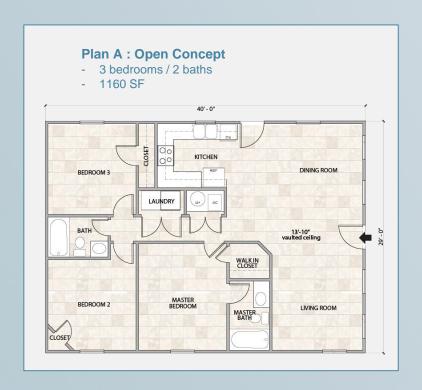
Master Bedroom



Master Bathroom w/ Walk-In Closet

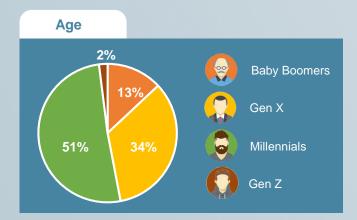
### The Floor Plans

COUNTRY PODS™ offers two functional yet popular floor plans.





### **COUNTRY PODS™ Stats**

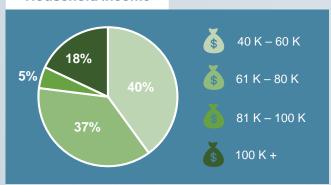


### **Average Household Size**



Source: Country Pods TM Internal Data

### **Household Income**



### **Median Household Income Comparison**

Area	Income
U.S.	\$60,336
Texas	\$59,206
Dallas – Fort Worth	\$67,382
Fort Worth	\$60,205
Cresson, TX	\$72,000

Source: Datausa.io - 2017

## **Top 5 Reasons People Move to COUNTRY PODS™ at Cresson**

I need to move closer to my job.

I hate my apartment. I want to live in a House with more personal space.

I LOVE the Country! I want to move away from the City.

I want my kids
To go to
better schools.

It's a Brand New Home at a great price!!

Source : Country Pods TM Internal Data

### Top 10 Reasons to Invest in **COUNTRY PODS™ at Cresson** High Demand Multifamily Asset \$148K+ Buyer's Bonus 01 06 Single Family Home Rental Community FREE Professional Management up to 3 years **Workforce Housing** LOW Property Tax Rate 1.61% 02 07 Recession Resistance Compare DFW avg at 2.75% Build-In Equity: \$2,050,000 Tenant Pays All Utilities 03 08 Below FMV Time & Money Savings **2019** New Construction High Median Household Income 04 09 90% Occupancy at COE Above National and State level High Cap Rate 7.60% Multiple Income Opportunities 05 10 Compare DFW avg at 5.25% Appliance, Smart Home, Storage, etc.



## Contact

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